



Minimum Advertised Price Policy

Pentair Water Pool and Spa, Inc. ("Pentair") has established a Minimum Advertising Price ("MAP") policy for Eligible Products effective October 1, 2009. The MAP policy is applicable to any and all Eligible Participants purchasing Eligible Products listed below and participating in Pentair's Partner Incentive Program. In addition, Pentair's MAP policy establishes specific guidelines under which Pentair may, in its sole discretion, choose to terminate an Eligible Participant in Pentair's Partner Incentive Program ("Program"). Each Eligible Participant will continue to set their own price at which they sell Pentair products; program members will benefit most by adherence to Pentair's MAP policy. Any Eligible Participant in violation of the MAP policy will be removed from the program.

- Pentair reserves the right, at Pentair's sole discretion, to terminate any Eligible participant from the Program if the Eligible Participant advertises any Eligible Product at a price lower than the Pentair's MAP policy that appears below, net of any discount, rebate or any other promotion. Any advertised price of Eligible Products must specifically list the price after any discount, rebate, or other promotional allowance and such advertised price shall adhere to Pentair's MAP policy. For the purposes of Pentair's MAP policy the term "advertises" or "advertised" includes, but is not limited to, any internet, print, electronic and/or media advertisement. In addition, Eligible Participants also agree not to offer any Eligible Products at auction or on any auction site at prices in violation of Pentair's MAP policy. Violation of Pentair's MAP policy and/or these rules, terms and conditions will result in termination from the Program.
- Any questions relating to Pentair's MAP policy must be forwarded in writing to Pentair Water Pool and Spa, Inc. **Attention:** Marketing Program Team, 1620 Hawkins Avenue, Sanford, North Carolina 27330 or to Pentair's Web site address at www.pentairpool.com or www.starite.com. Pentair reserves the right to modify or discontinue its MAP policy at any time and without notice.

MINIMUM ADVERTISED PRICING (Installation not included)		
	U.S.	Canada
Kreepy Krauly® Platinum and Platinum TRX with Pump.....	\$799.00	\$919.00
Kreepy Krauly® Legend® with Pump.....	\$699.00	\$809.00
Kreepy Krauly® Jet-Vac® with Pump.....	\$625.00	\$719.00
Kreepy Krauly® Legend® II.....	\$499.00	\$574.00
Kreepy Krauly® Platinum and Platinum TRX Head & Hose.....	\$599.00	\$689.00
Kreepy Krauly® Legend® with Head & Hose.....	\$425.00	\$489.00
Kreepy Krauly® Jet-Va® Head & Hose.....	\$425.00	\$489.00
Kreepy Krauly® Cruiser™.....	\$399.00	\$459.00
Kreepy Krauly® Great White®.....	\$399.00	\$459.00
Kreepy Krauly® SandShark™.....	\$399.00	\$459.00
PoolShark®.....	\$399.00	\$459.00
IntelliFlo® VS-3050 and IntelliPro® VS-3050.....	\$1,200.00	\$1,380.00
IntelliFlo® VS+SVRS.....	\$1,500.00	\$1,725.00
IntelliPro® VS+SVRS.....	\$1,500.00	\$1,725.00
IntelliFlo® VF.....	\$1,700.00	\$1,995.00
IntelliChlor® IC 20.....	\$899.00	\$1,034.00
IntelliChlor® IC 40.....	\$999.00	\$1,149.00

- All prices above are before the manufacturer's (Pentair) consumer rebates.
 - All cash redemptions will be payable to the Eligible Participant in their Company's Name as submitted on the Enrollment Form, and are not payable to individuals.
 - Submissions of product purchases (with the exception of the Cleaner Only Program) cannot be combined with any other incentive program offered by Pentair.
- This offer is void where prohibited or restricted by law. All federal, state, and local laws and regulations apply.
- Offer valid in the U.S. and Canada only for purchases of Eligible Products from an authorized pool supply distributor.
 - Pentair reserves the right to terminate the participation in the Pentair Partners Incentive Program and /or cancel any trip reservations made to attend the Pentair Partners Incentive Program at any time without cause, without penalty and without prior notice.
- This offer is not transferable or assignable and supersedes all other similar offers.