



## Raypak Bucks Program

Catalog No.: SD 173  
Effective: 01-05-10  
Replaces: 02-09-09  
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# 2010 Enrollment Invitation

The Raypak *Bucks* Program rewards you for the sale and installation of Raypak pool heaters. Any Pool Professional that installs Raypak heaters, or advises the homeowner **at the site** on the proper and safe installation of a Raypak heater, is eligible for the Raypak *Bucks* Program.

Your local Raypak Sales Representative has recommended you for participation in the 2010 Raypak *Bucks* Program, based upon your ability to meet the requirements as noted above. Please take a moment to review the program details below, and then complete the information requested, sign and return a copy of this invitation to the fax number listed at the bottom of the page.

### PROGRAM HIGHLIGHTS

- Earn *Bucks* for purchasing Raypak pool and spa heaters and/or heat pumps.
- Credits are issued in your Company Name to the Pool Distributor of your choice.
- No requirement to purchase additional product from Raypak to use Raypak Bucks.
- *Bucks* can be requested at any time, no need to wait until the end of the year.
- Increasing your purchases with Raypak offers greater rewards (see chart attached).
- Any combination of Raypak, Rheem branded pool products are eligible for Raypak Bucks.
- All 2010 purchases (Invoices dated January 1, 2010 – December 31, 2010) are eligible.

### REQUIREMENTS

- Complete and return enrollment information requested.
- Your Company agrees to provide local service (installation or advice) for all heaters sold.
- Provide proof of purchase with Raypak Bucks request form.

### ENROLLMENT INFORMATION

Name & Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State & ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_  
**Raypak Rep:** \_\_\_\_\_  
**Rep. Signature:** \_\_\_\_\_



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# 2010 Request for Raypak Bucks

Please Print or Type

Date: \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ E-mail: \_\_\_\_\_

### How the Program Works

Purchase any of the heaters or heat pumps listed on the chart (on back), and multiply the number of products purchased by the Raypak dollar amount shown for each selected product. Sub total each line item and add up your total Raypak dollars earned at the bottom of the form. You must earn a minimum of \$150 dollars to qualify for the program. Bonus Bucks are earned when your base dollar amount exceeds \$501.

- 0-\$149** = \$0 - Does *not* qualify, must have a minimum of \$150 Raypak bucks.
- \$150-\$500** = The \$ amount earned in Raypak bucks.
- \$501-\$999** = The \$ amount earned multiplied by 1.25. That's a 25% increase in the value of your bucks! **Bonus Bucks!**
- \$1000- up** = The \$ amount earned multiplied by 1.65. That's a 65% increase in the value of your bucks! **Bonus Bucks!**

Don't worry, calculating Raypak bucks has never been easier, we can even supply you with an excel spread sheet that will perform all the calculations for you automatically. Just ask your Raypak salesman or give us a call. Payments will be in the form of a credit to the requestor's account at an authorized Raypak distributor.

### Program Guidelines and Rules

1. To request the program minimum of \$150 Raypak Bucks, complete a Request for Raypak Bucks form, computing the total amount of Raypak Bucks by adding the dollar values of each heater purchased (see chart on back).
2. Submit the completed form, together with copies of distributor invoices to Raypak. Distributor invoices must be legible, show your name (or your company's name) as the customer, and include the product description, amount, invoice number and date.
3. Only heaters and/or heat pumps purchased from January 1, 2010, to December 31, 2010, qualify.
4. Heater and/or heat pump invoices used for this program cannot be used for other Raypak programs or promotions.
5. Raypak and Rheem gas heaters and heat pumps are eligible, in any combination, as long as program minimums are met.
6. All Request for Raypak Bucks forms must be received at Raypak by February 28, 2011.

**Distributor Information** - Please credit my account with:

Distributor: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

Requestor: \_\_\_\_\_

Print or Type Name Signature

Send completed form, with copies of invoices, to:  
**Raypak, Inc, c/o Accounting Dept, 2151 Eastman Avenue, Oxnard, CA 93030 • Email: Rebates@Raypak.com**



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# 2010 Raypak Bucks Table and Calculator

\*\*\*Requests for Raypak Bucks must be received at Raypak by February 28, 2011 to qualify\*\*\*

### Requirements

1. Requests must be accompanied by copies of distributor invoices.
2. Invoices must clearly show your name (or company name) as the customer, the invoice number and date, a description of the product purchased, and the quantity shipped.
3. Invoices submitted for use in this Program cannot be used with other Raypak programs and must be dated between January 1, 2010 and December 31, 2010.
4. Raypak Bucks are calculated using the chart below. Multiply the **Quantity** of units purchased times the indicated **Raypak Bucks dollar amount**, to arrive at the **sub total** for each heater model. Then add all the sub totals to find your **Raypak Bucks** (Box A). You must earn a minimum of \$150 dollars (Box A) to qualify for the program (Box B). Bonus Bucks are earned when your base dollar amount (Box A) exceeds \$501.

**0-\$149** = \$0 - Does *not* qualify, must have a minimum of \$150 Raypak bucks earned. (Box B)

**\$150-\$500** = The \$ amount earned in Raypak bucks. (Box C)

**\$501-\$999** = The \$ amount earned (Box A) multiplied by 1.25 (Box D). That's **Bonus Bucks!** A 25% increase in your bucks!

**\$1000- up** = The \$ amount earned (Box A) multiplied by 1.65 (Box E). That's **Bonus Bucks!** A 65% increase in your bucks!

5. **Raypak Bucks are credited on a per submittal basis; i.e., each request is treated individually as a stand-alone redemption. If your first submittal qualifies for the top Bonus Buck level (over \$1000), additional submissions (within the calendar year) will be eligible for the same Bonus Buck level.**
6. Raypak Bucks will be paid in the form of a credit through an authorized Raypak distributor of the customer's choice, in the customer's name, after all requirements have been met.
7. Eligible heater brands include Raypak and Rheem.

Model	Bux	Qty	Total
407 ASME	\$56.00		\$
337 ASME	\$51.00		\$
267 ASME	\$47.00		\$
207 ASME	\$42.00		\$
406 ASME	\$51.00		\$
336 ASME	\$47.00		\$
266 ASME	\$42.00		\$
206 ASME	\$37.00		\$
407	\$51.00		\$
337	\$47.00		\$
267	\$42.00		\$
207	\$37.00		\$
406	\$47.00		\$
336	\$42.00		\$
266	\$38.00		\$
206	\$33.00		\$
130	\$19.00		\$
8300	\$47.00		\$
6300	\$42.00		\$
5300	\$37.00		\$

**Total**

If under \$150 earned = \$0

If \$150 to \$500 X 1.00

If \$501 to \$999 X 1.25

If over \$1,000 X 1.65

**Total Raypak Bux Earned** \_\_\_\_\_